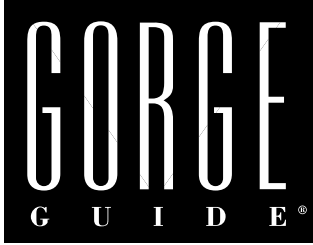


2012 EDITORIAL AND PHOTOGRAPHY GUIDELINES



OVERVIEW

Visitor guide providing informative articles about things to see and do in the Gorge for all ages and interests. The region extends from Mt. Adams to Mt. Hood and from Troutdale to the John Day Dam.

This 30th annual edition will run a large feature on the towns in the Gorge. In addition, it will feature a variety of topics including hiking, wine, brewing, weddings and honeymoons, fruit, Condit Dam, watersports, biking, plus regional highlights, natural, scenic and cultural wonders, stunning photography, maps & driving tours, a comprehensive calendar of events, and resource directories for eating, sleeping, shopping and playing.

Our philosophy has always been to work with a variety of freelance writers and photographers, in fact, the more the better, to ensure interesting and diverse editorial for our readers. The most important general guideline is to provide fun, useful, and positive information.

We do not return photos or articles. We do maintain a digital catalogue of photo submissions, so you do not need to submit the same photos every year. If you do not want us to keep your photos catalogued for future consideration, please notify us with your photo submission.

We look forward to working with you this year, and would like to thank you in advance for your contributions.

Digital Submission: Please contact us for login information
UPS/Fedex: We prefer to only receive photos digitally
Email: jeff@gorgepublishing.com

WRITTEN PREFERENCES

Email Microsoft Word or Open Office document to jeff@gorgepublishing.com. **Please include an author byline with all written submissions.**

Length: Varies per article and editorial assignment. Don't leave out important information, or add fluff, to make an article a particular length. We prefer shorter articles. Please do not type in all-capital letters.

We cannot guarantee that every article we receive will be published. We reserve the right to keep an article on file for possible future use.

PHOTO SUBMISSION GUIDELINES

•First Preference: upload photos to our Dropbox server. Email jeff@gorgepublishing.com for login information.

If you submitted photos via Dropbox last year, your folder is still active and you can upload to that folder at any time.

•Second Preference: email to jeff@gorgepublishing.com. We can accept 20MB attachments per email.

•We no longer accept color slides or transparencies.

•All photos need to be tagged with names, location, date, etc.

•Please do not send contact sheets. As long as your digital files are properly labeled or tagged, we do not need them.

•Please submit only recent windsurfing, kiteboarding, skiing and snowboarding shots.

•All photos must be at least 300 dpi.

PAYMENT

WE PAY PROMPTLY: *Gorge Guide*® contributors are paid at the end of April following publication. Our contributor fees reflect that the *Gorge Guide*® is published both online and in print.

2012 DEADLINES & FEES

DEADLINE	February 1
NEWSSTAND	April 10

PHOTOS

Cover	\$440
90+ square inches	220
80-89.9	154
70-79.9	132
60-69.9	121
50-59.9	110
40-49.9	99
30-39.9	88
20-29.9	77
10-19.9	66
5-9.9	55
<5	44

ARTICLES

Features	\$220
Departments & Articles	80-100
Short Reports	35-50

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**Be part of the
30th annual
Gorge Guide®**

December 7, 2011

Dear Photographer Friends,

Happy Holidays! I sincerely hope 2011 has treated you well and that you are looking forward to 2012!

We are gearing up for a huge milestone as we celebrate the 30th annual *Gorge Guide*® in 2012! For a publication to thrive for 30 years is due, in no small part, to the amazing photographers and writers that we have had the privilege of featuring over the years.

I invite you to submit digital photos for consideration in this year's Gorge Guide. Enclosed are the Editorial Guidelines with a deadline of **February 1** for your submissions.

I look forward to working with each of you on this year's magazine. Thank you in advance for your photographic contributions. They are the key that makes this magazine so extraordinary. We're always looking for new ideas and articles for next year, so be sure to contact me with your suggestions about the region, from Mt. Hood to Mt. Adams and Troutdale/Camas to the John Day Dam.

Sincerely,

Jeff Jones, Editor

2012 Gorge Guide Topics:

In addition to the usual variety of regional highlights, natural, scenic and cultural wonders, stunning photography, maps, a comprehensive calendar of events, and resource directories for eating, sleeping, shopping and playing, we're targeting the following topics for photographic submissions:

- | | |
|------------------------------------|-------------------------------------|
| 1) Featuring on towns in the Gorge | 7) Gorgeous Weddings and Honeymoons |
| 2) Hiking Cape Horn | 8) Real Estate for New Movers |
| 3) Gorge Wineries and Breweries | 9) Rafting the Gorge Rivers |
| 4) Condit Dam Removal | 10) Windsurfing & Kiteboarding |
| 5) Winter Recreation | 11) Fishing & Golfing |
| 6) Fruit and Orchards | 12) Mountain & Road Biking |

Please Note: the above article have all been assigned to writers.

We are always in need of photos with people in them, so please feel free to submit any that might fit the above categories. Thank you in advance!