



## OVERVIEW

Visitor guide providing informative articles about things to see and do in the Gorge for all ages and interests. The region extends from Mt. Adams to Mt. Hood and from Troutdale to the John Day Dam.

This 29th annual edition will commemorate the 25th Anniversary of the Columbia River Gorge National Scenic Area Act. In addition, it will feature a variety of topics including waterfalls, wine, fruit, hiking, watersports, biking, plus regional highlights, natural, scenic and cultural wonders, stunning photography, maps & driving tours, a comprehensive calendar of events, and resource directories for eating, sleeping, shopping and playing.

Our philosophy has always been to work with a variety of freelance writers and photographers, in fact, the more the better, to ensure interesting and diverse editorial for our readers. The most important general guideline is to provide fun, useful, and positive information.

We do not return photos or articles unless requested. We do maintain a digital catalogue of photo submissions, so you do not need to submit the same photos every year. If you do not want us to keep your photos catalogued for future consideration, please notify us with your photo submission.

We're always looking for new ideas and articles, so please don't hesitate to offer suggestions. We look forward to working with you this year, and would like to thank you in advance for your written and photographic contributions.

**FTP: Please contact us for login information**

**Mailing Address: P.O. Box 918, Hood River, OR 97031**

**UPS/Fedex: Please contact us for address**

**Email: [jeff@gorgepublishing.com](mailto:jeff@gorgepublishing.com)**

## WRITTEN PREFERENCES

Email Microsoft Word or Open Office document to [jeff@gorgepublishing.com](mailto:jeff@gorgepublishing.com). Please include a byline with all written submissions.

Length: Varies per article and editorial assignment. Don't leave out important information, or add fluff, to make an article a particular length. We prefer shorter articles. Please do not type in all-capital letters.

We cannot guarantee that every article we receive will be published. We reserve the right to keep an article on file for possible future use.

## PHOTO SUBMISSION GUIDELINES

- First Preference: upload photos to our FTP server. Email [jeff@gorgepublishing.com](mailto:jeff@gorgepublishing.com) for FTP login information.
- Second Preference: email to [jeff@gorgepublishing.com](mailto:jeff@gorgepublishing.com). We can accept 20MB attachments per email.
- Third Preference: Provide on CD
- We no longer accept color slides or transparencies.
- All photos need to be tagged with names, location, date, etc.
- Please do not send contact sheets. As long as your digital files are properly labeled or tagged, we do not need them.
- Please submit only recent windsurfing, kiteboarding, skiing and snowboarding shots.
- All photos must be at least 300 dpi.

## PAYMENT

WE PAY PROMPTLY: *Gorge Guide*® contributors are paid at the end of April following publication. Our contributor fees reflect that the *Gorge Guide*® is published both online and in print.

## 2011 DEADLINES & FEES

<b>DEADLINE</b>	February 1
<b>NEWSSTAND</b>	April 11

### PHOTOS

Cover	\$440
90+ square inches	220
80-89.9	154
70-79.9	132
60-69.9	121
50-59.9	110
40-49.9	99
30-39.9	88
20-29.9	77
10-19.9	66
5-9.9	55
<5	44

### ARTICLES

Features	\$220
Departments & Articles	80-100
Short Reports	35-50

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**Be part of the  
29th annual  
Gorge Guide®**

December 9, 2010

Dear Photographer Friends,

Happy Holidays! I hope you've had a great year filled with many photographic opportunities! We are busy at work on the 29<sup>th</sup> annual *Gorge Guide*® and invite you to submit photos for consideration. Enclosed are the Editorial Guidelines with a deadline of **February 1** for your submissions.

2011 is a special year as it is the 25<sup>th</sup> Anniversary of the Columbia River Gorge National Scenic Area Act. We look forward to commemorating the anniversary in this year's *Gorge Guide*®.

I look forward to working with each of you on this year's magazine. Thank you in advance for your photographic contributions. They are the key that makes this magazine so extraordinary. We're always looking for new ideas and articles, so be sure to contact me with your suggestions about the region, from Mt. Hood to Mt. Adams and Troutdale/Camas to the John Day Dam.

Please send me your current email for my address book. **Next year we will only send this request via email.** We will post submission guidelines at [www.gorgepublishing.com](http://www.gorgepublishing.com) as well.

Sincerely,

Jeff Jones, Editor

2011 Gorge Guide Topics:

In addition to the usual variety of regional highlights, natural, scenic and cultural wonders, stunning photography, maps, a comprehensive calendar of events, and resource directories for eating, sleeping, shopping and playing, we're targeting the following topics:

- |   |                                |
|---|--------------------------------|
| 1) 25th Anniversary of National Scenic Area Act<br>- we would love to see Gorge photos from the mid 1980s | 7) Conboy Lake Wildlife Refuge |
| 2) Favorite Waterfalls  | 8) Gorge Wildflowers           |
| 3) Best Ways to Explore Gorge Wine Country  | 9) Rafting the Gorge Rivers    |
| 4) Art in the Gorge - galleries, artists, etc.  | 10) Windsurfing & Kiteboarding |
| 5) Winter Wonderland  | 11) Fishing & Golfing          |
| 6) Fruit and Orchards   | 12) Mountain Biking            |

We are always in need of photos with people in them, so please feel free to submit any that might fit the above categories. Thank you in advance!